

NEW YORK FASHION

Mario Grauso Sits Front Row at Vera Wang; Audrey Tautou on American Fashion

By Lauren Murrow

- After leaving his job on Monday, former Carolina Herrera and Puig president Mario Grauso was in the front row at Vera Wang on Tuesday, sparking rumors that he would become the label's new president. [British Vogue]
- Audrey Tautou compares French and American fashion: "French are more feminine. Americans are showier. Even in the volume of their voice. They speak louder. And are not as generous with their compliments. Maybe it is because they have such confidence." [NYP]
- According to market research firm Ipsos Mendelsohn, the upscale stores most frequented by affluent shoppers are Nordstrom, Apple, Bloomingdale's, Neiman Marcus, Saks Fifth Avenue, and Brooks Brothers. [WWD]
- Androgynous male model Martin Cohn closed the Elise Overland show, wearing a sequined black dress, platform heels, and "what appeared to be fake breasts." [Faran Krentcil Twitter via Fashionologie]
- In case you care who People magazine thinks are the best- and worst-dressed celebrities, its annual list appears in this week's issue, on newsstands Friday. The rundown includes Freida Pinto, Béyoncé Knowles, Kate Hudson, and Reese Witherspoon.